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SCHOOLS **RULE**
SONOMA COUNTY

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Jenn Del Rosario, Project Coordinator

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What is SchoolsRule Sonoma County?

- Launched in November 2023
- Raises funds on behalf of **EVERY** TK-12 public school student countywide and allows big donors to support educational programs on a countywide level
- Builds capacity for education foundations; provides support for districts that lack fundraising efforts
- Modeled after SchoolsRule-Marin, who has distributed over \$9 million for Marin County public schools since 2011

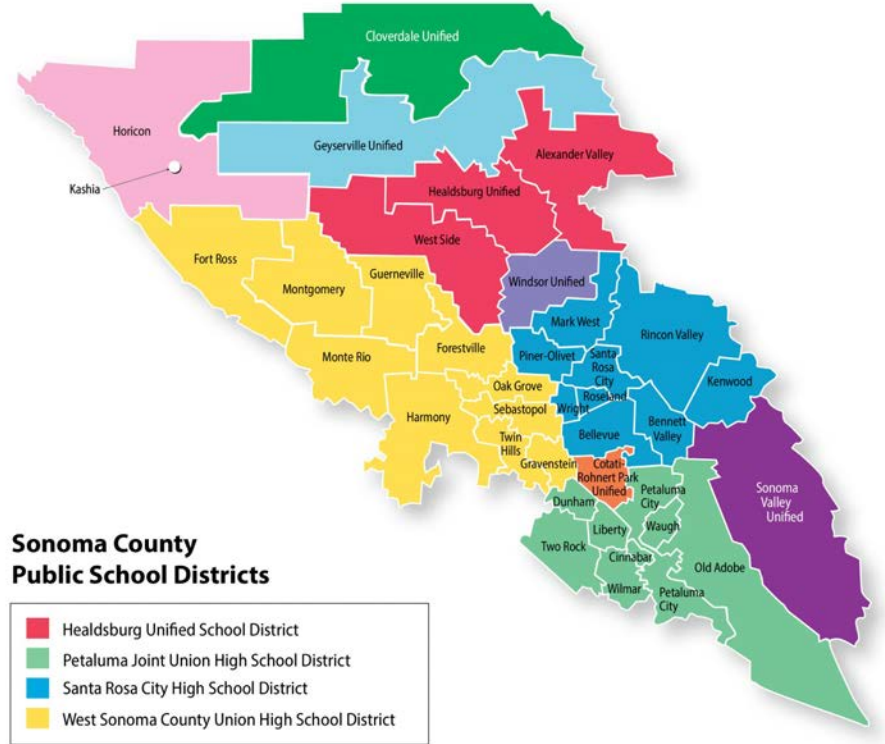


SchoolsRule Sonoma County Launch Party on Nov. 9, 2023.

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What is the Need for SchoolsRule Sonoma County?

- Sonoma County has 40 public school districts operating 171 schools
- They serve more than 64,000 students
- Not every school or district has a nonprofit raising funds on its behalf
- Before SchoolsRule Sonoma County, there was no easy way for donors to support every public school student



How Are SchoolsRule Sonoma County Funds Distributed?

- Funds go to Sonoma County's education foundations and school districts on a per-pupil basis
- They decide where to target funding along program areas: **literacy, student well-being, agriculture and hospitality, STEAM** (science, technology, engineering, arts, mathematics)
- Every dollar donated goes directly to student programs



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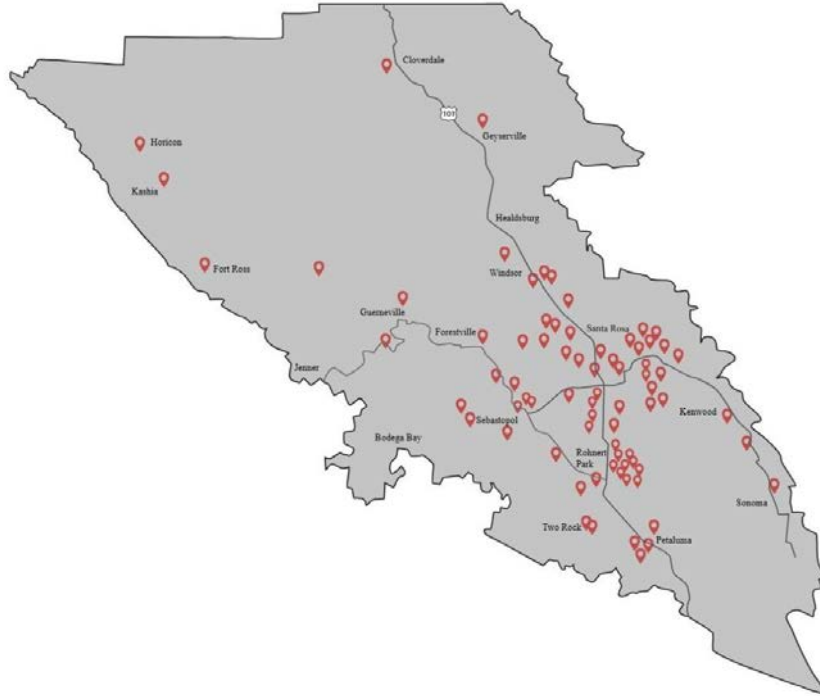
Progress So Far

- SchoolsRule Sonoma County has distributed over \$300,000 since 2023, and on target to reach over \$500,000
- Nearly 50 education foundations and school districts received allocations
- Implemented quarterly education foundation professional development meetings
- 29 sponsors (13 new this year!)



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Impact Countywide



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Analy High School Sebastopol



Independent Reading Books

Spring Lake Middle School Santa Rosa



Culinary Classes

Altimira Middle School

Sonoma



High Impact Math Tutoring

Kid Street Charter

Santa Rosa



Artist in Residency Program
African Drumming Classes

Two Rock Elementary School

Petaluma



Mendocino Outdoor Science School

Santa Rosa City Schools

Santa Rosa



ELITE Literacy Program

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The Press Democrat



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Troy & Tasha Sanderson
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Paul & Jeanette Tiernan
Paul Zehrer

Support Our Efforts

- **Become A Donor** - Invest in schools countywide!
- **Share Our Story** - Be an ambassador of SchoolsRule Sonoma County, and share it with your colleagues, friends and family.
- **Amplify Our Reach** - Follow us on [Facebook](#), [Instagram](#), and [LinkedIn](#) to stay connected and share with your networks
- **Strengthen Our Partnerships** - Thank and support our donors



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