

SCHOOLS **RULE** SONOMA COUNTY

What is SchoolsRule Sonoma County?

SchoolsRule Sonoma County ensures innovative educational opportunities are available to every public school student in our region, regardless of ZIP code. Our initiative unites local businesses, community members, and education leaders to expand students' access to experiences and tools that ignite their curiosity and catapult their learning. Sonoma County Superintendent of Schools Dr. Amie Carter launched the initiative in November 2023.

Why SchoolsRule Sonoma County?

Sonoma County is home to some amazing educational foundations, whose volunteers work hard to fund after-school programs, scholarships, classroom supplies, literacy efforts, and other enrichment offerings. These foundations do **FANTASTIC** work, but some are better resourced than others, and some schools and districts don't have an educational foundation. SchoolsRule Sonoma County makes it so every public school student has an educational fundraising partner in their corner.

Donation structure and benefits

Contributions of all sizes are welcome, and the feeling of giving is its own reward. For donors who can pledge at least \$500, we offer several benefits:

Valedictorian - \$50,000 or more/ year Logo on our website; recognition signs at SCOE's headquarters; name on event posters; SchoolsRule social media spotlight; mention in SchoolsRule communication; recognition in a thank-you ad in The Press Democrat; partner profile on schoolsrulesonomacounty.org ; an invitation to visit a school site; an invitation to speak at a future event.		
Salutatorian - \$25,000-\$49,999/ year Logo on our website; recognition signs at SCOE's headquarters; name on event posters; SchoolsRule social media spotlight; mention in SchoolsRule communication; recognition in a thank-you ad in The Press Democrat; partner profile on schoolsrulesonomacounty.org ; an invitation visit to a school site; an invitation to speak at a future event.		
Superintendent's list - \$10,000-\$24,999/ year Logo on our website; recognition signs at SCOE's headquarters; name on event posters; SchoolsRule social media spotlight; mention in SchoolsRule communication; recognition in a thank-you ad in The Press Democrat.		
Principal's list - \$5,000-\$9,999/ year Logo on our website; recognition signs at SCOE's headquarters; name on event posters.	Honor roll - \$2,500-\$4,999/ year Logo on our website; recognition signs at SCOE's headquarters; name on event posters.	Friend - \$500-\$2,499/ year Name on our website and recognition signs at SCOE's headquarters.



How is the money spent?

SchoolsRule Sonoma County distributes funds to local education foundations and school districts without such groups on a per-student basis, empowering them to allocate resources where they're needed most. While spending is flexible, it must align with at least one of SchoolsRule's key focus areas: literacy, student well-being, agriculture and hospitality, and STEAM (science, technology, engineering, arts, and math). Visit scoe.cc/schoolsrule-impact to learn how SchoolsRule Sonoma County recipients are supporting local students.

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Sonoma County is home to 40 public school districts serving more than 64,000 students.

HERE'S HOW YOU CAN SUPPORT EVERY. SINGLE. ONE.

At SchoolsRule, we're all in on Sonoma County students — and so are our sponsors. Their investment in local youth is a fundamental part of the work we do to ensure funding is not a roadblock to learning across our county.

Sponsoring SchoolsRule is more than a gesture; it's a commitment to community. When you support this initiative, you're helping create brighter futures for local students and strengthening the fabric of Sonoma County. Here's how your partnership makes a difference:



Why SchoolsRule Sonoma County?

Simply put, schools rule!

A donation to SchoolsRule Sonoma County supports a **PHENOMENAL** cause that touches the lives of thousands of students, and their families, in every corner of our county.

Leave a big mark

Before our initiative, there was no easy way to support each of Sonoma County's 40 public school districts. Your sponsorship of SchoolsRule Sonoma County means your brand will be recognized as a supporter of local students in every corner of our county.

Every dollar goes to districts, foundations

Because SchoolsRule Sonoma County is powered by Sonoma County Office of Education staff, every cent you donate goes to students – not operational costs or salaries.



Recipient Testimonial: Mark West District Educational Foundation

"Since the pandemic, we have lost members of our team and we have not yet been able to host a large fundraising event as we did before the pandemic. The funds from SchoolsRule Sonoma County have come when we have needed it the most, and we have been able to keep our current music program going strong." - Kara Kaufman, Music Teacher

Questions?: schoolsrulesonomacounty.org | schoolsrulesonomacounty@scoe.org | 707-522-3330