

Building Homes, Communities & Hope in Sonoma County

Every One Deserves a Decent Place to Live.
Every One Deserves a Neighborhood to Call Home.
Every One Deserves a Community Where They Belong.

Explore Habitat for Humanity's Impact on Affordable Housing and Community Development in Sonoma County



What is Habitat for Humanity?

Habitat for Humanity brings people together to build homes, communities, and hope.

Together with volunteers, donors, and local families, we're building not just houses—but brighter futures and stronger neighborhoods for all.



Our Vision for Sonoma County

Where EVERY ONE
deserves a decent place to live



Our Vision for Sonoma County

Where **EVERY ONE** deserves a decent place to live



2010

We empower homeowners to build their own homes alongside dedicated volunteers, we create not only housing but also a strong sense of community and shared purpose.



2025

What We've Done: 40+ years of Progress

- Built 28 affordable homes
- Repaired 117 homes
- Helped 133 family members (47 adults and 86 children)
- Helped 120 seniors through our home repair program



What We've Accomplished



Our milestones in building homes and communities in Sonoma County.

40

Years in Sonoma County (est. 1984)

28

Affordable homes built (4 new builds in Sebastopol underway, completion slated for September 2026)

117

Homes repaired



133

Family members helped (47 adults and 86 children)

120

Seniors assisted through our home repair program

Bridging the Gap to Homeownership



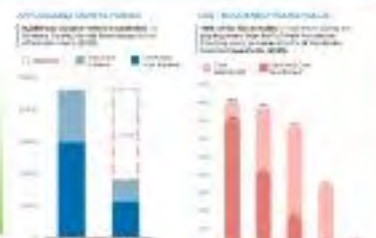
Habitat for Humanity is dedicated to helping families transition from rental situations to homeownership, creating a path towards stability and independence. By providing opportunities for families to build their own homes, we empower them to invest in their futures while fostering community connections.

Targeting Rental Market Challenges



Many families find themselves trapped in a cycle of rising rents and lack of stability in the rental market. Habitat for Humanity addresses this concern by providing affordable housing options that break this cycle, offering families a permanent place to call home.

Stats



According to the 2023 Affordable Housing Needs Report, 14,000 low-income renters in Riverside and Orange County currently lack access to an affordable home.

According to the 2023 Affordable Housing Needs Report, approximately 10,000 low-income renters in Riverside and Orange County currently lack access to an affordable home.

Financial Stability Through Affordable Mortgages



Habitat for Humanity ensures that families never pay more than 35% of their income towards their mortgage, allowing them to maintain financial stability. This approach helps families allocate their resources to other essential needs, fostering a healthier financial future.



Bridging the Gap: From Renting to Homeownership

Targeting Rental Market Challenges



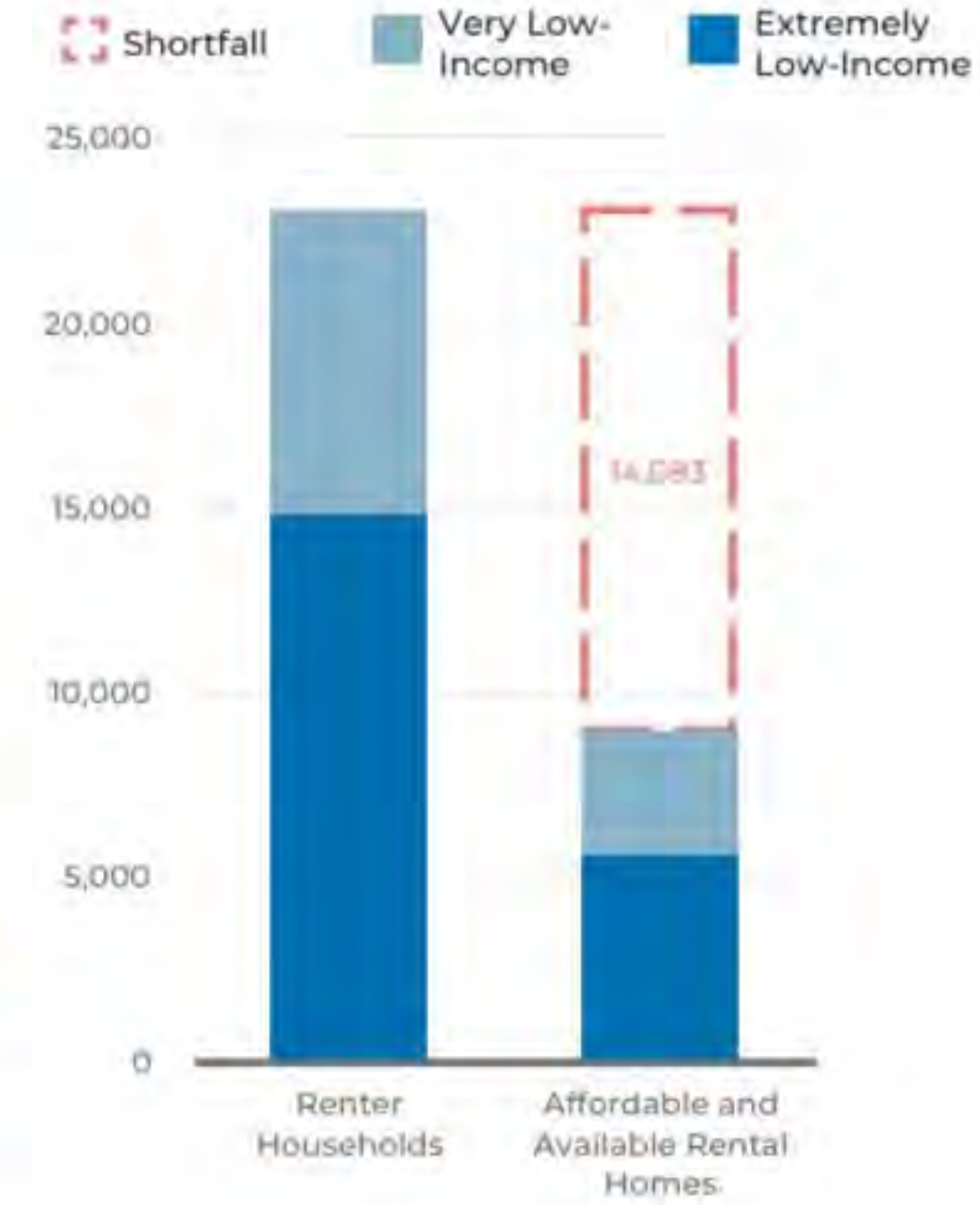
Many families find themselves trapped in a cycle of rising rents and lack of stability in the rental market. Habitat for Humanity addresses this concern by providing affordable housing options that break this cycle, offering families a permanent place to call home.

Stats

According to the 2025 Affordable Housing Needs Report, 14,083 low-income renter households in Sonoma County currently lack access to an affordable home.

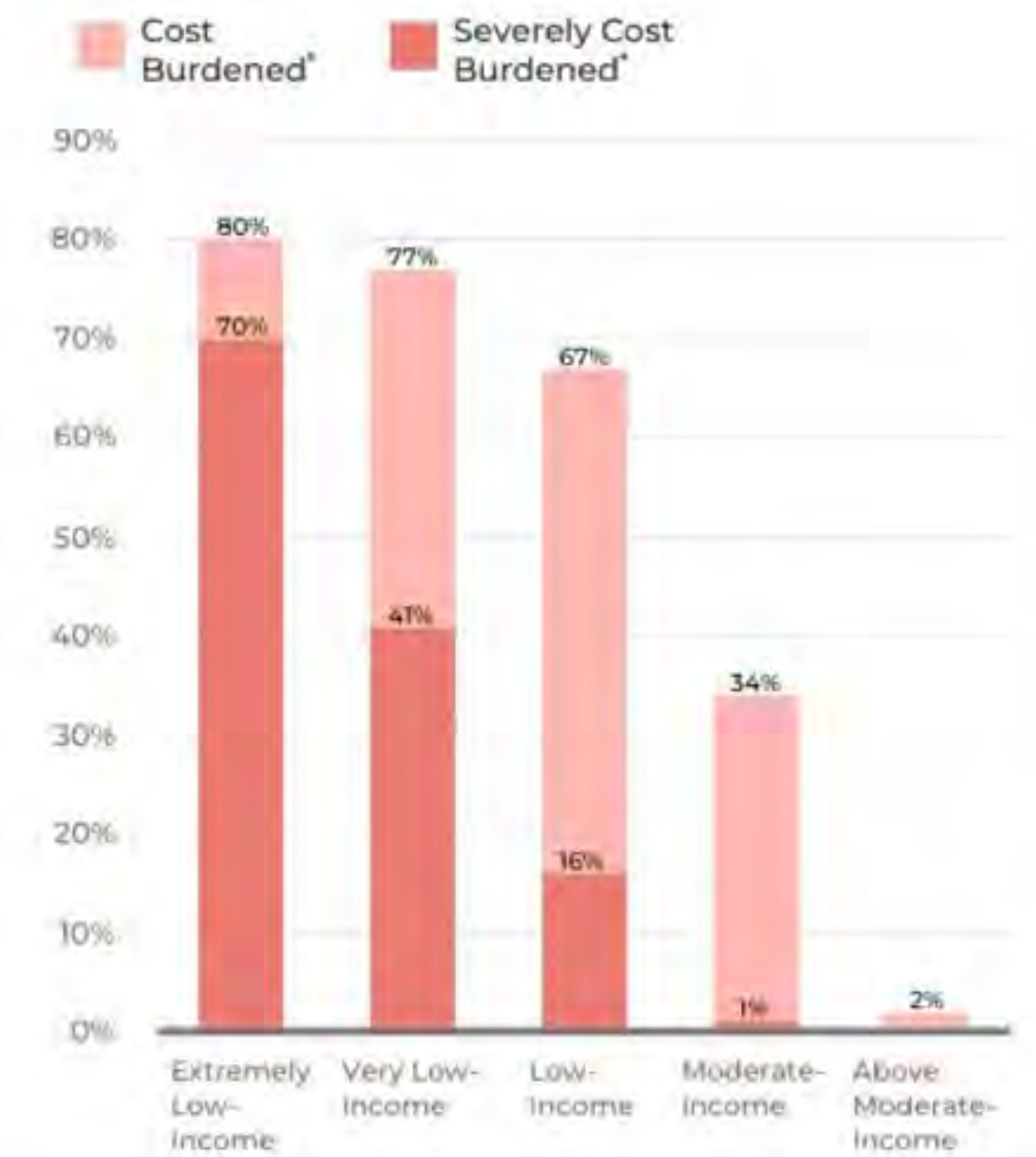
AFFORDABLE RENTAL HOMES

14,083 low-income renter households in Sonoma County do not have access to an affordable home (2023).



COST BURDENED HOUSEHOLDS

70% of ELI households in Sonoma County are paying more than half of their income on housing costs compared to 1% of moderate-income households (2023).



According to the 2025 Affordable Housing Needs Report, renters need to earn \$40.48 per hour, 2.3 times the City of Santa Rosa's minimum wage, to afford the county's average rent of \$2,105 per month.

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History of Habitat for Humanity

A journey of building homes and communities worldwide, driven by the vision of affordable housing for all.

1942

Habitat for Humanity was founded in Americus, Georgia

1968

The concept of partnership housing and 'the Fund for Humanity' was introduced, focusing on collaborative building efforts.

1969

The first partnership home was completed near Koinonia Farm, setting a precedent for community involvement in home building.

1976

Habitat for Humanity International was formally recognized, marking the expansion of the mission to cities across the U.S. and beyond.

1981

In just its first five years, Habitat built 342 homes across 14 states and 7 international locations, demonstrating rapid growth and impact.



Sonoma County History

A timeline of our impactful journey in Sonoma County, reflecting our commitment to affordable housing and community support.

1984

The Sonoma County affiliate of Habitat for Humanity was formed by a dedicated group of volunteers aiming to eliminate poverty housing in the area.

1984-1991

Initially focused on home rehabilitation and essential repairs, the organization worked diligently for seven years to improve living conditions for families in need.

1991

The first new home build was completed, marking a significant milestone in providing affordable housing options for families in Sonoma County.

Who are our Habitat Homeowners?

Habitat homeowners are the people who keep Sonoma County running—but are increasingly priced out of the communities they serve.

They include:

- Healthcare workers and caregivers
- Teachers and childcare providers
- Mechanics and service technicians
- Baristas, grocery clerks, and small business employees
- Other essential workers who support our local economy



A Need

To qualify for a Habitat home, applicants must demonstrate a need, which includes having an income between 60-80% of the Area Median Income (AMI), currently living in substandard conditions, overcrowding (more than 2 people per bedroom), or experiencing rent burden (paying more than 40% of income for rent). Additionally, applicants must be first-time homeowners and have resided in Sonoma County for at least one year.

Ability to Pay

Potential homeowners must have the ability to pay their mortgage, which requires sufficient monthly income, a minimum of two years in their current field of work, a credit score of at least 640, and no excessive debt. This ensures that families can sustainably manage their mortgage payments.

Willingness to Partner

Partner

Applicants must show a willingness to partner with Habitat by completing a minimum of 500 hours of sweat equity, which can include building their own homes, attending workshops, and actively participating in public events. This engagement fosters a sense of community and responsibility among homeowners.

And what is the Habitat Homeowner Criteria?

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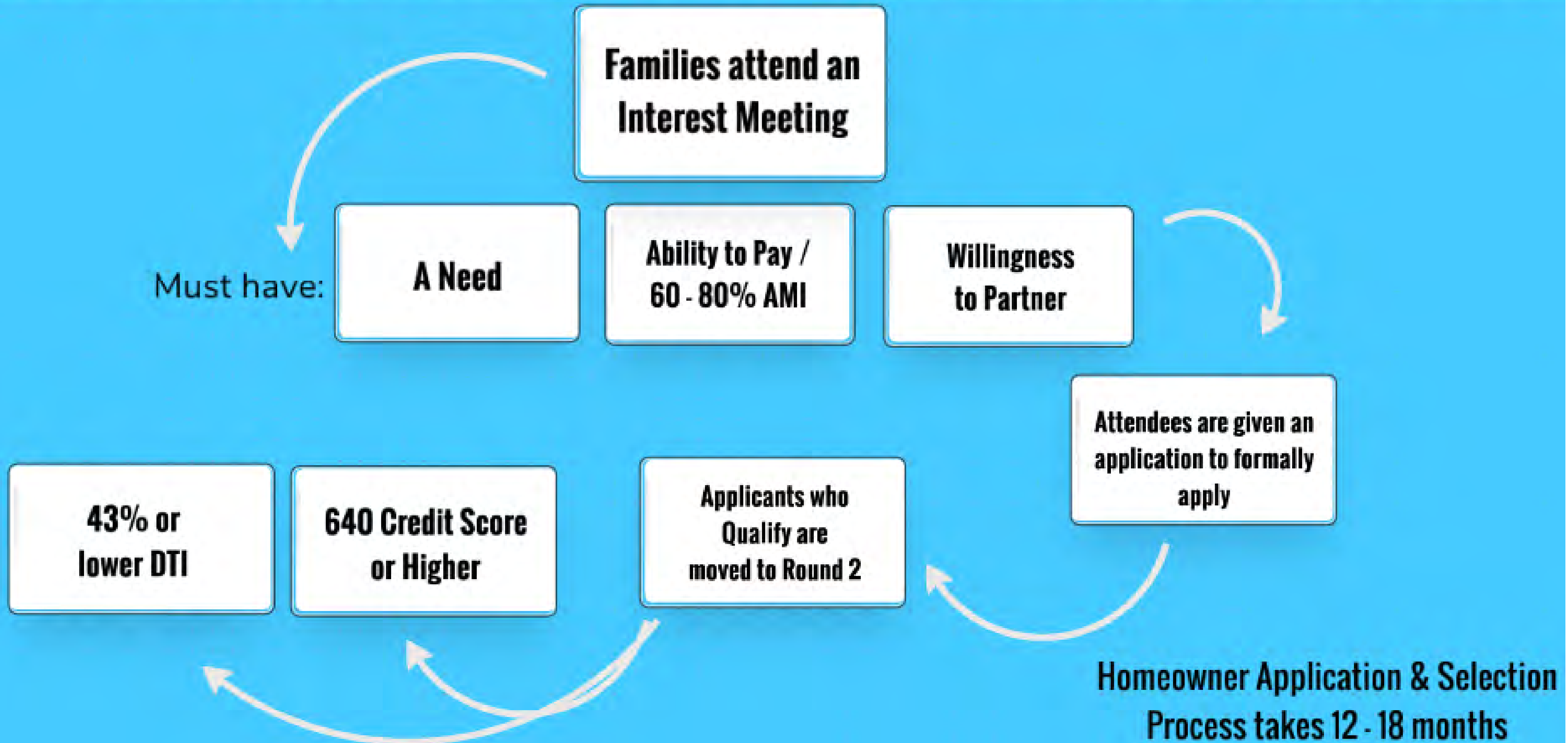
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Homeowner Application & Selection Process



Meet Our Homeowners



Kerrily: Single mother of two boys, who works in nonprofit homeless services

Alaina: Single mother & school counselor



Jeremy & Melissa: Family of four, Jeremy works in retail management and Melissa in health care services



Maria: Single mother of college-aged son, who is looking to foster in her new home



December 2025: Their Final Christmas before their Habitat Forever Homes



What We've Done: 2025 Recap



Slated for Completion: Fall 2026



Four New Townhomes in Sebastopol



October 2025



November 2025



December 2025



Successful Cars for Homes Program



Our Cars for Homes program is making a difference! In FY24-25, we raised \$137,000 through vehicle donations. This program not only helps fund our home builds but also provides donors with a hassle-free way to support Habitat's mission.



Revenue from ReStore



Our ReStore continues to be a vital source of funding, generating \$2.1 million in revenue this past year. Every purchase helps support our home building and community programs, while also promoting sustainability by reusing donated items.



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Future Goals and Aspirations



Our commitment to creating safe, affordable homes and empowering our community continues to grow.



Ongoing

Expand outreach and fundraising efforts to support Habitat's mission and strengthen community ties.



Mid-2026

Relaunch the Aging in Place program to assist low-income seniors with critical home repairs and accessibility needs.



2027

Identify and prepare two open lots for future builds in Windsor and Healdsburg (targeted 26-44 homes).



Duncan Village lot (Windsor)



Saggio Hills (Healdsburg)



Duncan Village plans (Windsor)



Location at 484 Wall Street between Windsor Road & Windsor River Road, off Duncan Dr.





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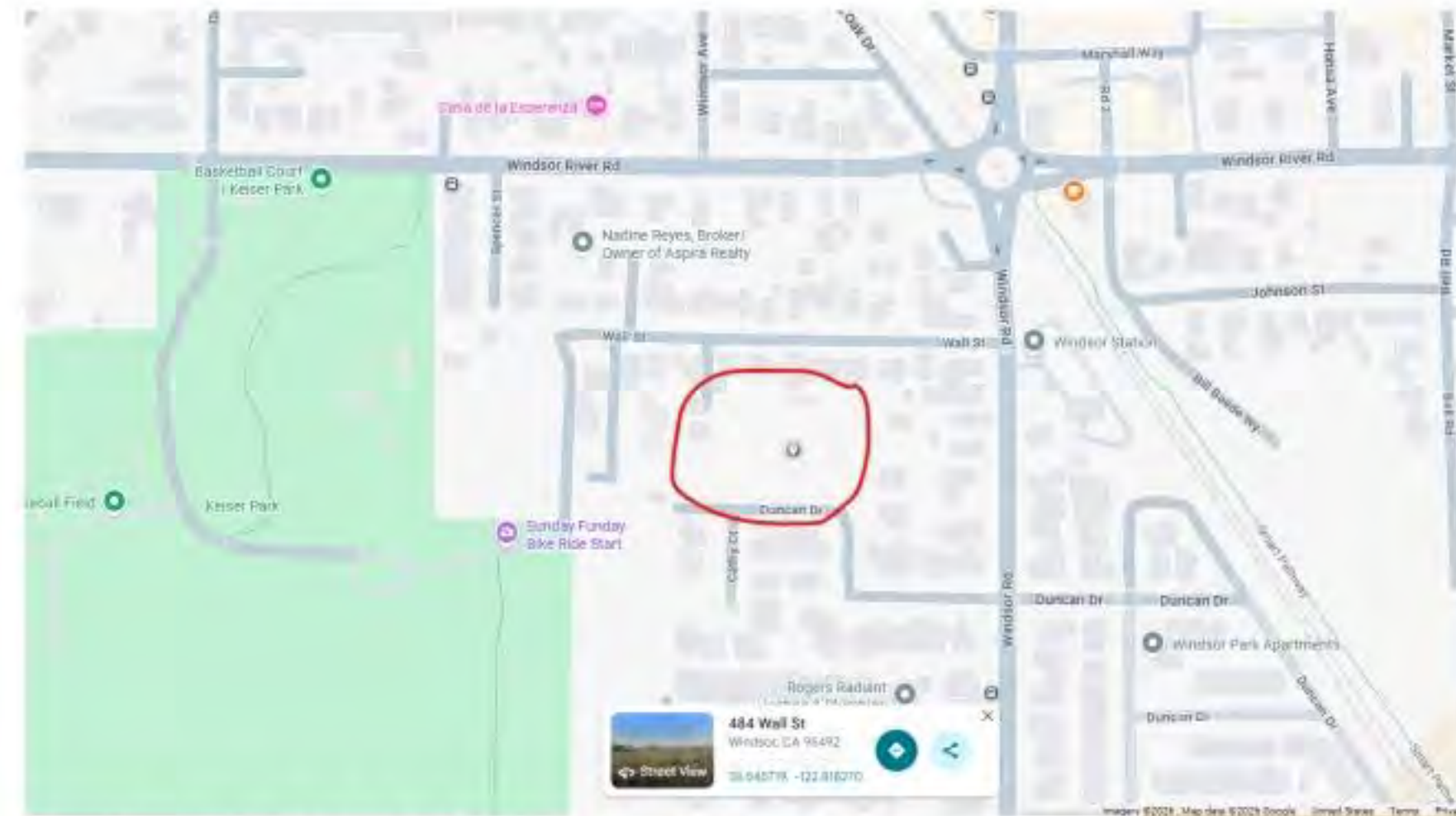


Duncan Village lot (Windsor)

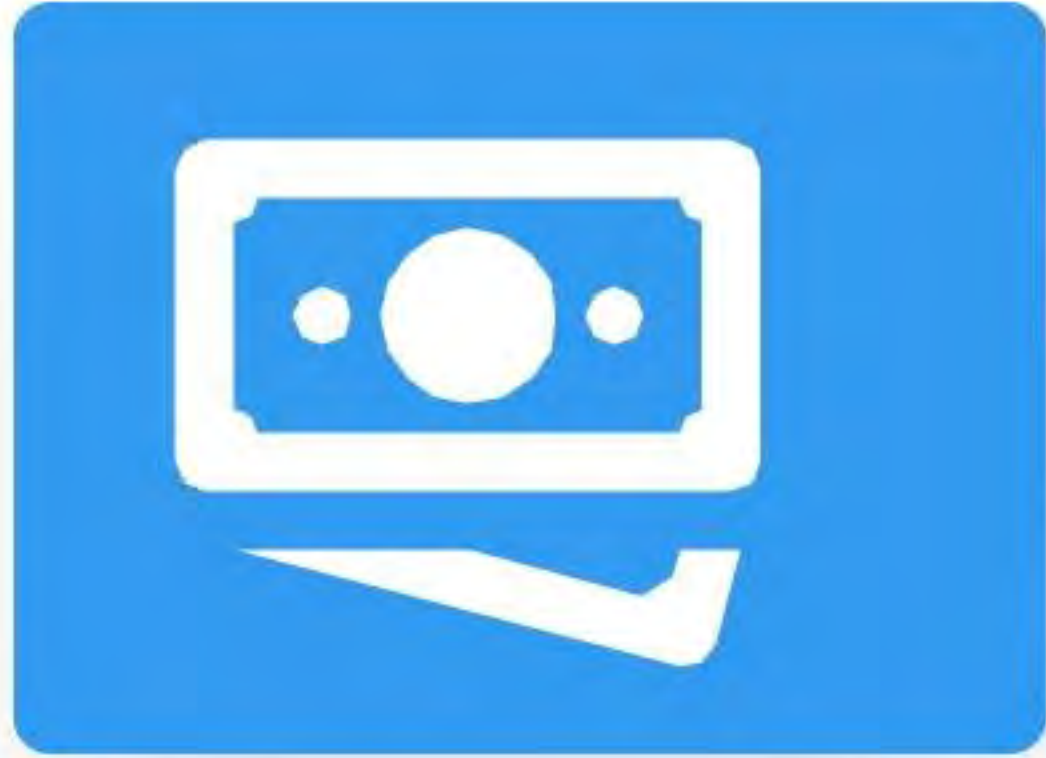


LOT 1 TO 7 STREET ELEVATION

Duncan Village plans (Windsor)



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You Can Make a Difference in Your Community!



Volunteer



Support or Volunteer at
ReStore



Become a Donor



Spread the Word

Conclusion: Building a Better Future Together

A decent home is not just a shelter; it is a vital cornerstone for opportunity, stability, and dignity. By working together, we not only build homes but also nurture communities and create pathways for families to thrive in Sonoma County.





You Can Make a Difference in Your Community!

- Volunteer
- Support or Volunteer at ReStore
- Become a Donor
- Spread the Word

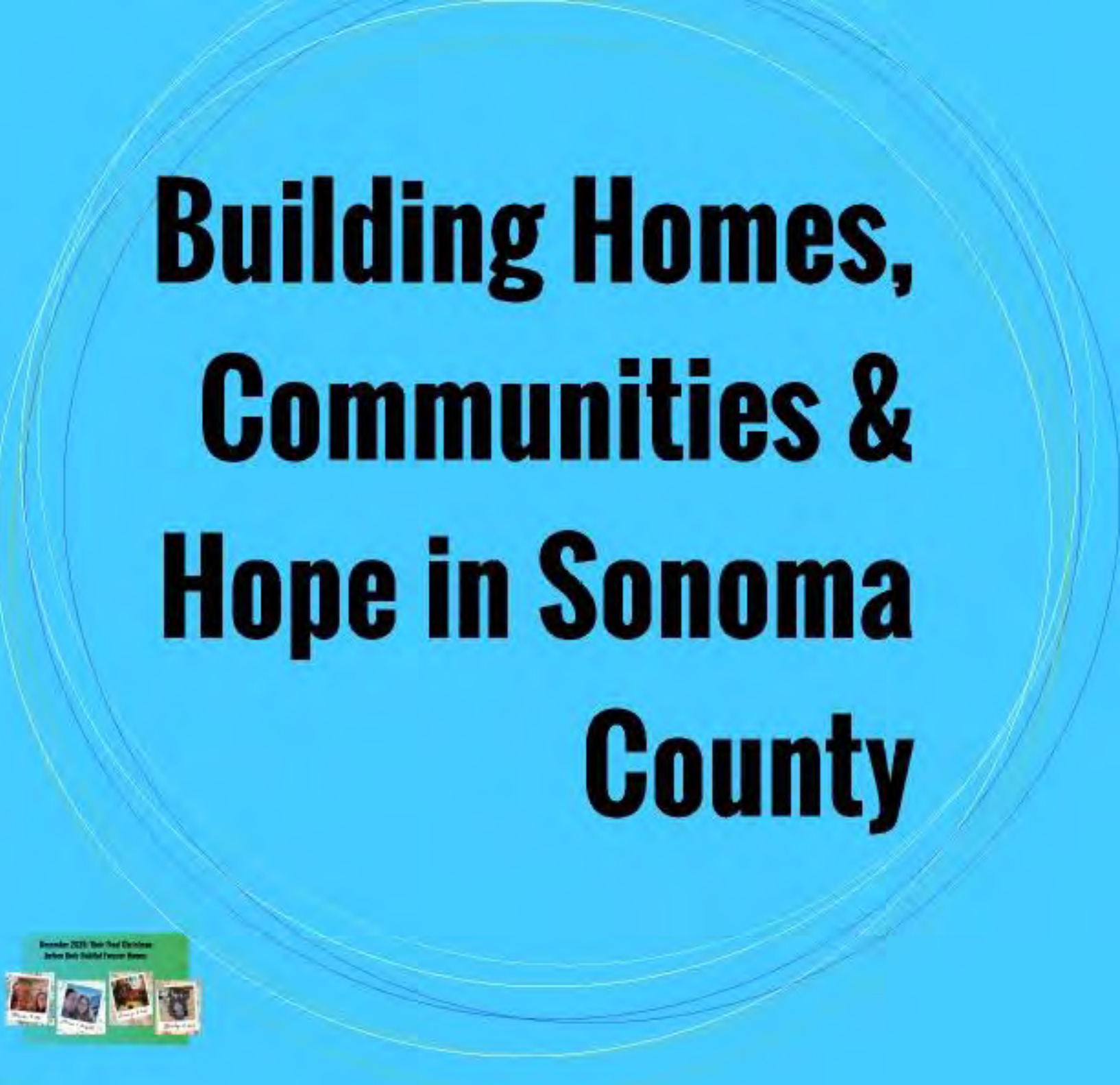


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